

Visual Security™ Custom Cards Order Form



This form must accompany your prepared 600 dpi artwork saved as a TIFF (.tif) file! See artwork requirements on page 2.

July 1, 2004

CONTACT INFORMATION

Date: _____ Bill To: _____
 Contact Name: _____
 Phone Number: _____
 Fax Number: _____ Ship To: _____
 Customer Account Number: _____
 Purchase Order Number: _____
 Special Instructions: _____
 Please indicate your printer model: _____ **NOTE: VeriMark™ and HoloMark™ Cards are not compatible with HDP® printer/encoders.**

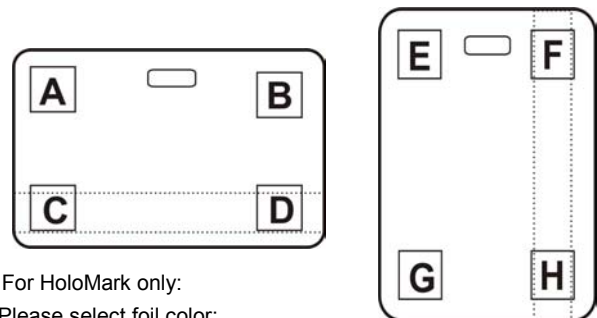
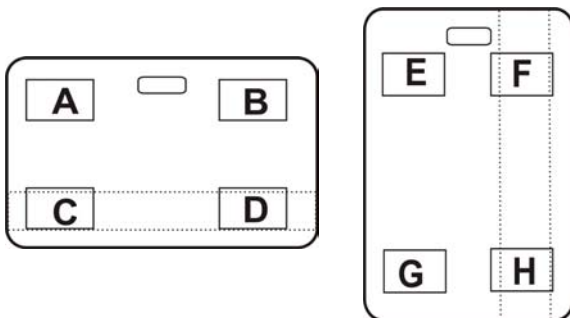
VeriMark: (500 cards per box; 1-box minimum); **HoloMark:** (500 cards per box; 10-box/5,000-card minimum)
 Origination Fee: \$ _____ Number of Boxes: _____ Price Per Box: \$ _____ Extended Price: \$ _____
 Total Price for Complete Order (Add Origination Fee): \$ _____
 Reorder Set-up Charge (\$100): \$ _____

Blank Card Stock (please choose one):
 81754 UltraCard: _____
 81763 UltraCard III: _____
 81762 UltraCard III Hi-Co: _____

Image Orientation: To indicate how you would like your custom image to be oriented on the finished card, please circle the corresponding letter.

VeriMark Layout

HoloMark Layout



For HoloMark only:
 Please select foil color:
 Gold _____ Silver _____

SUBMIT

Sign Here to Submit Initial Order:
 I have read, understand and agree to the Artwork and Order Requirements stated on the Price List.
No Origination Fees will be refunded under any circumstances.

Final Approval:
(To be signed when final artwork is returned)
 I hereby authorize Fargo to proceed with the manufacturing of the custom VeriMark/HoloMark cards according to the above order. **After the cards are ordered, there will be no refunds.**

Signature: _____
 Date: _____

Signature: _____
 Date: _____

Artwork Requirements:

Note: Artwork must be approved by Fargo before order approval

- Resolution: 600dpi
- File format: TIFF (.tif)
- Color: Pure black and white (no grayscale)
- Line width: To be clearly visible, the minimum when scaled is 1.00 point (0.014"). This applies to both positive and negative images). Narrower line widths may be possible but are not guaranteed to be continuous or clearly visible.
- Font size: To be clearly visible, the minimum font size when scaled is 8 point (0.10"). Smaller font sizes may be possible but are not guaranteed to be continuous or clearly visible.
- Font size: Minimum font size when scaled is 6-point.
- VeriMark Image: Basic, mechanical design; any fine detail is to be avoided.
- Image must be in the positive (see below example).



Order Terms:

- **HoloMark Cards:** High-resolution holograms can include micro-text, nano-text and laser-viewable features. Please contact your Fargo Account Manager for details.
- **The Origination Fee must be pre-paid in full before the custom blank cards can be produced.** Once the custom card design has been created, the customer owns it. As a result, Fargo cannot resell or return it.
- **Fargo requires a commitment of 50% of the total cost of the custom cards to be pre-paid prior to submitting the job for production.** The remainder of the payment is subject to your contract and established payment terms with Fargo.
- **All pricing is in U.S. dollars and is Fargo's suggested retail pricing.** All standard reseller discounts apply.
- **Subsequent card production issuance fee: \$100. No discounts apply.**
- **VeriMark and HoloMark Cards are not compatible with HDP Card Printer/Encoders.**

PLEASE NOTE! All prices are F.O.B. Eden Prairie, Minnesota, U.S.A. freight collect and are in U.S. dollars. Prices and specifications are subject to change without notice. This price list is not an offer of sale. For more information, please call Fargo Electronics, Inc., at 1-800-459-5636. Outside the U.S.A and Canada, call (952) 941-9470 or FAX (952) 941-7836.